

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

| | | |
|---------------------------------------------------------|----------------------------------------|--------------------------------------------------------|
| Contract / Revision 146320 / | | Alt. Order # |
| Product | | |
| Contract Dates 06/22/12 - 07/03/12 | | Est. # |
| Advertiser POL - Pacific Resource Partnership | | Original Date / Revision 06/21/12 / 06/21/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KHON | Account Executive KHON House | Sales Office KHON-Local |
| Special Handling | | |
| Demographic Adults 25-54 | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KHON | 06/25/12 | 06/29/12 | M-F 530a-6a Morning News | 530a-6a | | :30 | | | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 11-11-- | | | | 4 | \$300.00 | | | |
| N 2 | KHON | 06/25/12 | 06/29/12 | M-F 6a-7a Morning News | 6a-7a | | :30 | | | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 1-111-- | | | | 4 | \$300.00 | | | |
| N 3 | KHON | 06/25/12 | 06/29/12 | M-F 7a-8a Morning News | 7a-8a | | :30 | | | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 111-1-- | | | | 4 | \$300.00 | | | |
| N 4 | KHON | 06/25/12 | 06/29/12 | Live with Kelly | 8a-9a | | :30 | | | NM | 5 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$75.00 | | | |
| N 5 | KHON | 06/25/12 | 06/29/12 | Family Feud | M-F 9-930A | | :30 | | | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$50.00 | | | |
| N 6 | KHON | 06/25/12 | 06/29/12 | Family Feud | M-F 930-10a | | :30 | | | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$50.00 | | | |
| N 7 | KHON | 06/25/12 | 06/29/12 | Judge Mathis | 2p-3p | | :30 | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 1-111-- | | | | 4 | \$50.00 | | | |
| N 8 | KHON | 06/25/12 | 06/29/12 | People's Court | 3p-4p | | :30 | | | NM | 5 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$50.00 | | | |
| N 9 | KHON | 06/25/12 | 06/29/12 | Dr. Phil | 4p-5p | | :30 | | | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$150.00 | | | |
| N 10 | KHON | 06/25/12 | 06/29/12 | M-F 5p-530p News | 5p-530p | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 11-11-- | | | | 4 | \$600.00 | | | |
| N 11 | KHON | 06/25/12 | 06/29/12 | M-F 530p-6p News | 530p-6p | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 111-1-- | | | | 4 | \$600.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| Contract / Revision | Alt. Order # |
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| 146320 / | |

| Contract Dates | Product | Est. # |
|---------------------|---------|--------|
| 06/22/12 - 07/03/12 | | |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| POL - Pacific Resource P | 06/21/12 / 06/21/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 12 | KHON | 06/26/12 | 06/29/12 | M-F 6p-630p News | 6p-630p | | :30 | | | NM | 4 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | -1111-- | | | | 4 | \$1,500.00 | | | |
| N 13 | KHON | 06/25/12 | 06/28/12 | Wheel of Fortune | 630p-7p | | :30 | | | NM | 4 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 1111--- | | | | 4 | \$1,500.00 | | | |
| N 14 | KHON | 07/02/12 | 07/02/12 | Hell's Kitchen | 7p-8p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | 1----- | | | | 1 | \$1,000.00 | | | |
| N 15 | KHON | 06/26/12 | 06/26/12 | Hell's Kitchen | 7p-8p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | -1----- | | | | 1 | \$1,000.00 | | | |
| N 16 | KHON | 06/27/12 | 06/27/12 | So You Think You Can Danc W 7-9P | | | :30 | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | --1----- | | | | 1 | \$3,000.00 | | | |
| N 17 | KHON | 06/22/12 | 06/22/12 | M-F 10p-1035p News | 10p-1035p | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$1,500.00 | | | |
| N 18 | KHON | 06/25/12 | 06/29/12 | Big Bang Theory | 9-930P | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 1---1-- | | | | 2 | \$300.00 | | | |
| N 19 | KHON | 06/26/12 | 06/28/12 | Two and a Half Men | 930-10P | | :30 | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | -111--- | | | | 3 | \$300.00 | | | |
| N 20 | KHON | 06/28/12 | 06/29/12 | Inside Edition | 1035p-1105p | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | ---11-- | | | | 2 | \$300.00 | | | |
| N 21 | KHON | 07/02/12 | 07/03/12 | M-F 5a-530a Morning News | 5a-530a | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$300.00 | | | |
| N 22 | KHON | 07/02/12 | 07/03/12 | M-F 530a-6a Morning News | 530a-6a | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$300.00 | | | |
| N 23 | KHON | 07/02/12 | 07/03/12 | M-F 6a-7a Morning News | 6a-7a | | :30 | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | 21----- | | | | 3 | \$300.00 | | | |
| N 24 | KHON | 07/02/12 | 07/03/12 | M-F 7a-8a Morning News | 7a-8a | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$300.00 | | | |
| N 25 | KHON | 07/02/12 | 07/03/12 | Live with Kelly | 8a-9a | | :30 | | | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$75.00 | | | |
| N 26 | KHON | 07/02/12 | 07/03/12 | People's Court | 3p-4p | | :30 | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$50.00 | | | |
| N 27 | KHON | 07/02/12 | 07/03/12 | Dr. Phil | 4p-5p | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$150.00 | | | |
| N 28 | KHON | 06/24/12 | 07/01/12 | Let's Go Fishing | 5p-530p | | :30 | | | NM | 2 | \$80.00 |

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| Contract / Revision | Alt. Order # |
|---------------------|--------------|
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| Contract Dates | Product | Est. # |
|---------------------|---------|--------|
| 06/22/12 - 07/03/12 | | |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| POL - Pacific Resource P | 06/21/12 / 06/21/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/18/12 | 06/24/12 | -----S | | | | 1 | \$40.00 | | | |
| | | Week: 06/25/12 | 07/01/12 | -----S | | | | 1 | \$40.00 | | | |
| N 29 | KHON | 07/02/12 | 07/03/12 | M-F 5p-530p News | 5p-530p | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$600.00 | | | |
| N 30 | KHON | 07/02/12 | 07/03/12 | M-F 530p-6p News | 530p-6p | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$600.00 | | | |
| N 31 | KHON | 07/02/12 | 07/03/12 | M-F 6p-630p News | 6p-630p | | :30 | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$1,500.00 | | | |
| N 32 | KHON | 07/02/12 | 07/03/12 | Wheel of Fortune | 630p-7p | | :30 | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$1,500.00 | | | |
| N 33 | KHON | 06/25/12 | 07/03/12 | Masterchef | 8p-9p | | :30 | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 1----- | | | | 1 | \$1,000.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 1----- | | | | 1 | \$1,000.00 | | | |
| N 34 | KHON | 06/28/12 | 06/28/12 | The Choice | 8p-9p | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | ---1--- | | | | 1 | \$1,000.00 | | | |
| N 35 | KHON | 06/29/12 | 06/29/12 | House | 7p-8p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | ----1-- | | | | 1 | \$300.00 | | | |
| N 36 | KHON | 06/26/12 | 06/28/12 | M-F 10p-1035p News | 10p-1035p | | :30 | | | NM | 3 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | -111--- | | | | 3 | \$1,500.00 | | | |
| N 37 | KHON | 07/02/12 | 07/03/12 | M-F 10p-1035p News | 10p-1035p | | :30 | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$1,500.00 | | | |
| N 38 | KHON | 06/23/12 | 06/30/12 | Sa 10p-1035p | 10p-1035p | | :30 | | | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/18/12 | 06/24/12 | -----1- | | | | 1 | \$1,500.00 | | | |
| | | Week: 06/25/12 | 07/01/12 | -----1- | | | | 1 | \$1,500.00 | | | |
| N 39 | KHON | 06/25/12 | 06/27/12 | LF Big Bang Theory | 1105P-1135P | | :30 | | | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 1-1---- | | | | 2 | \$100.00 | | | |
| N 40 | KHON | 07/02/12 | 07/03/12 | Family Feud | M-F 9-930A | | :30 | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$50.00 | | | |
| N 41 | KHON | 07/02/12 | 07/03/12 | Family Feud | M-F 930-10a | | :30 | | | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$50.00 | | | |

*Tax 1 Note: Sales Tax 4.712%.

Totals 110 \$57,005.00

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------------|--------------------|-------------------|--------------------|
| 05/28/12 - 06/24/12 | 3 | \$3,040.00 | \$2,584.00 | \$121.76 | \$2,705.76 |
| 06/25/12 - 07/03/12 | 107 | \$53,965.00 | \$45,870.25 | \$2,161.41 | \$48,031.66 |
| Totals | 110 | \$57,005.00 | \$48,454.25 | \$2,283.17 | \$50,737.42 |

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(808) 847-3246

And:

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Suite 510
Denver, CO 80203

| | | |
|----------------------------------------------------------|------------------------------------------|--------------------------------------------------------|
| Contract / Revision 785637 / | | Alt Order # |
| Product National: June 22, 2012 - July 3, 2012 | | |
| Contract Dates 06/22/12 - 07/03/12 | Estimate # 11311 | |
| Advertiser Pacific Resource Partnership | | Original Date / Revision 06/22/12 / 06/22/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KHNL | Account Executive Cheryl Oncea | Sales Office Honolulu-Local |
| Special Handling | | |
| Demographic Adults 25-54 | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| 1 | KHNL | 06/25/12 | 07/03/12 | Hawaii News Now: Sunrise | 6a-7a | | :30 | | | NM | 7 | \$840.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$120.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$120.00 | | | |
| 2 | KHNL | 06/25/12 | 07/03/12 | NBC Today Show | 7a-9a | | :30 | | | NM | 11 | \$1,760.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 22221-- | | | | 9 | \$160.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$160.00 | | | |
| 3 | KHNL | 06/23/12 | 06/30/12 | NBC Saturday Today Show | 5a-7a | | :30 | | | NM | 2 | \$70.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/18/12 | 06/24/12 | -----1- | | | | 1 | \$35.00 | | | |
| | | Week: 06/25/12 | 07/01/12 | -----1- | | | | 1 | \$35.00 | | | |
| 4 | KHNL | 06/26/12 | 07/03/12 | NBC Today Show II | 9a-10a | | :30 | | | NM | 3 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | -1--1-- | | | | 2 | \$70.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | -1----- | | | | 1 | \$70.00 | | | |
| 5 | KHNL | 06/25/12 | 06/28/12 | NBC Today Show III | 10a-11a | | :30 | | | NM | 3 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 1-11--- | | | | 3 | \$50.00 | | | |
| 6 | KHNL | 06/26/12 | 07/03/12 | Millionaire | 11a-1130a | | :30 | | | NM | 5 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | -1-11-- | | | | 3 | \$35.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$35.00 | | | |
| 7 | KHNL | 06/25/12 | 07/03/12 | The Doctors | 3p-4p | | :30 | | | NM | 7 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$75.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$75.00 | | | |
| 8 | KHNL | 06/25/12 | 07/03/12 | Anderson | 4p-5p | | :30 | | | NM | 3 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 1--1--- | | | | 2 | \$30.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | -1----- | | | | 1 | \$30.00 | | | |
| 9 | KHNL | 06/24/12 | 07/01/12 | E.T. Weekend | 1035p-1135p | | :30 | | | NM | 2 | \$100.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Suite 205
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(808) 847-3246

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 785637 / | |

| | | |
|-----------------------|-------------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 06/22/12 - 07/03/12 | National: June 22, 2012 | 11311 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Pacific Resource Partner | 06/22/12 / 06/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1 | | | | 1 | \$50.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | -----1 | | | | 1 | \$50.00 | | | |
| √ 10 | KHNL | 06/22/12 | 07/02/12 | Hi News Now at Five | 5p-530p | | :30 | | | NM | 7 | \$980.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$140.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$140.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 1----- | | | | 1 | \$140.00 | | | |
| √ 11 | KHNL | 06/22/12 | 07/03/12 | Hi News Now at 5:30 | 530p-6p | | :30 | | | NM | 8 | \$1,320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$165.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$165.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$165.00 | | | |
| ≡ 12 | KHNL | 06/22/12 | 07/03/12 | Entertainment Tonight | 630p-7p | | :30 | | | NM | 7 | \$980.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$140.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | 111-1-- | | | | 4 | \$140.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$140.00 | | | |
| √ 13 | KHNL | 06/25/12 | 06/25/12 | Olympic Trials: Swimming | 7p-8p | | :30 | | | NM | 1 | \$975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 1----- | | | | 1 | \$975.00 | | | |
| ≡ 14 | KHNL | 07/02/12 | 07/02/12 | America's Got Talent | 730p-10p | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | 1----- | | | | 1 | \$600.00 | | | |
| ≡ 15 | KHNL | 07/02/12 | 07/02/12 | Olympic Trials: Swimming | 7p-730p | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | 1----- | | | | 1 | \$650.00 | | | |
| √ 16 | KHNL | 06/26/12 | 07/03/12 | America's Got Talent | 8p-9p | | :30 | | | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | -1----- | | | | 1 | \$650.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | -1----- | | | | 1 | \$650.00 | | | |
| √ 17 | KHNL | 06/27/12 | 06/27/12 | America's Got Talent | 8p-10p | | :30 | | | NM | 1 | \$415.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | --1---- | | | | 1 | \$415.00 | | | |
| √ 18 | KHNL | 06/22/12 | 06/22/12 | Dateline NBC | 8p-10p | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$115.00 | | | |
| √ 19 | KHNL | 06/29/12 | 06/29/12 | Olympic Trials: Gymnastic | 8p-10p | | :30 | | | NM | 1 | \$115.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | ----1-- | | | | 1 | \$115.00 | | | |
| √ 20 | KHNL | 06/23/12 | 06/23/12 | The Firm | 9p-10p | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1- | | | | 1 | \$100.00 | | | |
| √ 21 | KHNL | 06/24/12 | 06/24/12 | America's Got Talent | 9p-10p | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1 | | | | 1 | \$150.00 | | | |
| √ 22 | KHNL | 06/22/12 | 07/03/12 | Hi News Now at Ten | 10p-1035p | | :30 | | | NM | 8 | \$1,920.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$240.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$240.00 | | | |

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| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 785637 / | |

| | | |
|-----------------------|-------------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 06/22/12 - 07/03/12 | National: June 22, 2012 | 11311 |

| | |
|---------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Pacific Resource Partner: | 06/22/12 / 06/22/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals SpotsAmount | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|------------|----------|---------------------|----------------|------|--------|------------|------|------|-----------------------|----------|-------------|
| <div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 07/02/1207/08/1211-----2\$240.00</div></div></div> | | | | | | | | | | | | | |
| ✓ 23 | KHNL | 06/23/12 | 06/30/12 | Hi News Now at Ten | 10p-1035p | | :30 | | | NM | 2 | \$250.00 | |
| <div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 06/18/1206/24/12-----1-1\$125.00</div><div>Week: 06/25/1207/01/12-----1-1\$125.00</div></div></div> | | | | | | | | | | | | | |
| ✓ 24 | KHNL | 06/24/12 | 07/01/12 | Hi News Now at Ten | 10p-1035p | | :30 | | | NM | 2 | \$300.00 | |
| <div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 06/18/1206/24/12-----11\$150.00</div><div>Week: 06/25/1207/01/12-----11\$150.00</div></div></div> | | | | | | | | | | | | | |
| ✓ 25 | KHNL | 06/22/12 | 07/02/12 | The Tonight Show | 1035p-1135p | | :30 | | | NM | 4 | \$840.00 | |
| <div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 06/18/1206/24/12----1--1\$210.00</div><div>Week: 06/25/1207/01/12--1-1--2\$210.00</div><div>Week: 07/02/1207/08/121-----1\$210.00</div></div></div> | | | | | | | | | | | | | |
| ✓ 26 | KHNL | 07/01/12 | 07/01/12 | Hi News Now at Five | 5p-530p | | :30 | | | NM | 1 | \$140.00 | |
| <div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 06/25/1207/01/12-----11\$140.00</div></div></div> | | | | | | | | | | | | | |
| Tax 1 Note: General Excise Tax 4.712% | | | | | | | | | | | Totals | 92 | \$15,070.00 |

Tax 1 Note: General Excise Tax 4.712%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------------|--------------------|-----------------|--------------------|
| 05/28/12 - 06/24/12 | 12 | \$1,620.00 | \$1,377.00 | \$64.88 | \$1,441.88 |
| 06/25/12 - 07/03/12 | 80 | \$13,450.00 | \$11,432.50 | \$538.70 | \$11,971.20 |
| Totals | 92 | \$15,070.00 | \$12,809.50 | \$603.58 | \$13,413.08 |

Signature: _____ Date: _____

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CONTRACT

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Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

| | | |
|----------------------------------------------------------|------------------------------------------|--------------------------------------------------------|
| Contract / Revision 785522 / | | Alt Order # |
| Product National: June 22, 2012 - July 3, 2012 | | |
| Contract Dates 06/22/12 - 07/03/12 | | Estimate # 11311 |
| Advertiser Pacific Resource Partnership | | Original Date / Revision 06/21/12 / 06/21/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KGMB | Account Executive Cheryl Oncea | Sales Office Honolulu-Local |
| Special Handling | | |
| Demographic Adults 25-54 | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| √ 1 | KGMB | 06/25/12 | 07/03/12 | HI News: Sunrise 5-6a | 5a-6a | | :30 | | | NM | 7 | \$1,820.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$260.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$260.00 | | | |
| √ 2 | KGMB | 06/25/12 | 07/03/12 | HI News: Sunrise 6-7a | 6a-7a | | :30 | | | NM | 12 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 21212-- | | | | 8 | \$300.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 22----- | | | | 4 | \$300.00 | | | |
| √ 3 | KGMB | 06/25/12 | 07/03/12 | HI News: Sunrise 7-8a | 7a-8a | | :30 | | | NM | 8 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 12111-- | | | | 6 | \$300.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$300.00 | | | |
| √ 4 | KGMB | 06/25/12 | 07/03/12 | CBS This Morning | 8a-10a | | :30 | | | NM | 10 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 12121-- | | | | 7 | \$55.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 21----- | | | | 3 | \$55.00 | | | |
| √ 5 | KGMB | 06/24/12 | 07/01/12 | CBS Sunday Morning | 5a-6a | | :30 | | | NM | 2 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/18/12 | 06/24/12 | -----1 | | | | 1 | \$30.00 | | | |
| | | Week: 06/25/12 | 07/01/12 | -----1 | | | | 1 | \$30.00 | | | |
| √ 6 | KGMB | 06/25/12 | 07/03/12 | Price Is Right | 10a-11a | | :30 | | | NM | 6 | \$570.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$95.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | -1----- | | | | 1 | \$95.00 | | | |
| √ 7 | KGMB | 06/25/12 | 07/02/12 | Bold & Beautiful | 1130a-12p | | :30 | | | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 1-1---- | | | | 2 | \$75.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 1----- | | | | 1 | \$75.00 | | | |
| √ 8 | KGMB | 06/26/12 | 06/29/12 | Let's Make A Deal | 12p-1p | | :30 | | | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | -1-11-- | | | | 3 | \$75.00 | | | |
| √ 9 | KGMB | 06/25/12 | 07/03/12 | Y&R | 1p-2p | | :30 | | | NM | 4 | \$660.00 |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 785522 / | |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------------|------------|
| 06/22/12 - 07/03/12 | National: June 22, 2012 | 11311 |

| Advertiser | Original Date / Revision |
|---------------------------|--------------------------|
| Pacific Resource Partner: | 06/21/12 / 06/21/12 |

| | | | | | | | | | | | Totals | |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|--------|-------------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 1--1---- | | | | 2 | \$165.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$165.00 | | | |
| √ 10 | KGMB | 06/25/12 | 06/29/12 | The Talk | 2p-3p | | :30 | | | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 1-1-1-- | | | | 3 | \$75.00 | | | |
| √ 11 | KGMB | 06/26/12 | 07/03/12 | America Now | 3p-4p | | :30 | | | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | -1-1---- | | | | 2 | \$50.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$50.00 | | | |
| √ 12 | KGMB | 06/25/12 | 07/03/12 | Jeopardy II | 4p-430p | | :30 | | | NM | 7 | \$910.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$130.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$130.00 | | | |
| √ 13 | KGMB | 06/25/12 | 07/03/12 | Jeopardy I | 430p-5p | | :30 | | | NM | 7 | \$910.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$130.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$130.00 | | | |
| √ 14 | KGMB | 06/25/12 | 07/03/12 | M-F HI News NOW at 5p | 5p-530p | | :30 | | | NM | 7 | \$3,395.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$485.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$485.00 | | | |
| √ 15 | KGMB | 06/25/12 | 07/03/12 | M-F HI News NOW at 6p | 6p-630p | | :30 | | | NM | 7 | \$5,040.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$720.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$720.00 | | | |
| √ 16 | KGMB | 06/22/12 | 07/03/12 | M-F Insider | 630p-7p | | :30 | | | NM | 8 | \$2,480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$310.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$310.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$310.00 | | | |
| √ 17 | KGMB | 06/30/12 | 06/30/12 | Criminal Minds | 6p-7p | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | -----1- | | | | 1 | \$100.00 | | | |
| √ 18 | KGMB | 06/25/12 | 07/02/12 | Hawaii Five-O | 9p-10p | | :30 | | | NM | 2 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 1----- | | | | 1 | \$6,000.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 1----- | | | | 1 | \$6,000.00 | | | |
| √ 19 | KGMB | 07/03/12 | 07/03/12 | NCIS LA | 8p-9p | | :30 | | | NM | 1 | \$1,240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/02/12 | 07/08/12 | -1----- | | | | 1 | \$1,240.00 | | | |
| √ 20 | KGMB | 06/26/12 | 06/26/12 | 48 Hours Mystery | 9p-10p | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | -1----- | | | | 1 | \$450.00 | | | |
| √ 21 | KGMB | 06/27/12 | 06/27/12 | CSI | 9-10p | | :30 | | | NM | 1 | \$910.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | --1---- | | | | 1 | \$910.00 | | | |
| √ 22 | KGMB | 06/28/12 | 06/28/12 | The Mentalist | 9p-10p | | :30 | | | NM | 1 | \$1,075.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | ---1--- | | | | 1 | \$1,075.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 785522 / | |

| | | |
|-----------------------|-------------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 06/22/12 - 07/03/12 | National: June 22, 2012 | 11311 |

| | |
|---------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Pacific Resource Partner: | 06/21/12 / 06/21/12 |

| | | | | | | | | | | | Totals | | |
|---------------------------------------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|--------|------------|-------------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount | |
| | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| ✓ 23 | KGMB | 06/22/12 | 06/22/12 | Undercover Boss | 7p-8p | | :30 | | | NM | 1 | \$225.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$225.00 | | | | |
| | | | | | | | | | | | | | |
| ✓ 24 | KGMB | 06/29/12 | 06/29/12 | CSI NY | 8p-9p | | :30 | | | NM | 1 | \$525.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/25/12 | 07/01/12 | ----1-- | | | | 1 | \$525.00 | | | | |
| | | | | | | | | | | | | | |
| ✓ 25 | KGMB | 06/23/12 | 06/30/12 | Crimetime Saturday | 8p-9p | | :30 | | | NM | 2 | \$390.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1- | | | | 1 | \$195.00 | | | | |
| Week: | | 06/25/12 | 07/01/12 | -----1- | | | | 1 | \$195.00 | | | | |
| | | | | | | | | | | | | | |
| ✓ 26 | KGMB | 07/01/12 | 07/01/12 | Hawaii Five-O | 7p-8p | | :30 | | | NM | 1 | \$1,935.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/25/12 | 07/01/12 | -----1 | | | | 1 | \$1,935.00 | | | | |
| | | | | | | | | | | | | | |
| ✓ 27 | KGMB | 06/24/12 | 06/24/12 | Person of Interest | 7p-8p | | :30 | | | NM | 1 | \$890.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1 | | | | 1 | \$890.00 | | | | |
| | | | | | | | | | | | | | |
| ✓ 28 | KGMB | 06/22/12 | 07/03/12 | M-F HI News NOW at 10p | 10p-1035p | | :30 | | | NM | 8 | \$8,840.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$1,105.00 | | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$1,105.00 | | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$1,105.00 | | | | |
| | | | | | | | | | | | | | |
| ✓ 29 | KGMB | 06/23/12 | 06/30/12 | Sa HI News NOW at 10p | 10p-1035p | | :30 | | | NM | 2 | \$1,380.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1- | | | | 1 | \$690.00 | | | | |
| Week: | | 06/25/12 | 07/01/12 | -----1- | | | | 1 | \$690.00 | | | | |
| | | | | | | | | | | | | | |
| ✓ 30 | KGMB | 06/24/12 | 07/01/12 | Su HI News NOW at 10p | 10p-1035p | | :30 | | | NM | 2 | \$1,660.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1 | | | | 1 | \$830.00 | | | | |
| Week: | | 06/25/12 | 07/01/12 | -----1 | | | | 1 | \$830.00 | | | | |
| | | | | | | | | | | | | | |
| ✓ 31 | KGMB | 06/27/12 | 07/03/12 | LateShow wDavid Letterman | 1030p-1130p | | :30 | | | NM | 3 | \$630.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/25/12 | 07/01/12 | --1-1-- | | | | 2 | \$210.00 | | | | |
| Week: | | 07/02/12 | 07/08/12 | -1----- | | | | 1 | \$210.00 | | | | |
| | | | | | | | | | | | | | |
| Tax 1 Note: General Excise Tax 4.712% | | | | | | | | | | | Totals | 126 | \$55,520.00 |

Tax 1 Note: General Excise Tax 4.712%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|--------------------|------------|--------------------|--------------------|-------------------|--------------------|
| 5/28/12 - 06/24/12 | 8 | \$4,275.00 | \$3,633.75 | \$171.22 | \$3,804.97 |
| 6/25/12 - 07/03/12 | 118 | \$51,245.00 | \$43,558.25 | \$2,052.46 | \$45,610.71 |
| Totals | 126 | \$55,520.00 | \$47,192.00 | \$2,223.68 | \$49,415.68 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

| | | |
|---------------------------------------------------|-------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 786023 / | | <u>Alt Order #</u> |
| <u>Product</u> 6/24-7/3 (National) | | |
| <u>Contract Dates</u> 06/22/12 - 07/03/12 | <u>Estimate #</u> 11311 | |
| <u>Advertiser</u> Pacific Resource Partnership | | <u>Original Date / Revision</u> 06/21/12 / 06/22/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KFVE | <u>Account Executive</u> Marche' Kawai | <u>Sales Office</u> Honolulu-Local |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KFVE | 06/25/12 | 07/03/12 | Hawaii News Now: Sunrise | 8a-9a | | :30 | | | NM | 10 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | MTWTF-- | | | | 7 | \$60.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | MT----- | | | | 3 | \$60.00 | | | |
| N 2 | KFVE | 06/22/12 | 07/03/12 | Hawaii News Now at 6:30 | 628p-7p | | :30 | | | NM | 8 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/18/12 | 06/24/12 | ----F-- | | | | 1 | \$150.00 | | | |
| | Week: | 06/25/12 | 07/01/12 | MTWTF-- | | | | 5 | \$150.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | MT----- | | | | 2 | \$150.00 | | | |
| N 3 | KFVE | 06/22/12 | 07/03/12 | TMZ (M-F - PA) | 6p-630p | | :30 | | | NM | 8 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/18/12 | 06/24/12 | ----F-- | | | | 1 | \$50.00 | | | |
| | Week: | 06/25/12 | 07/01/12 | MTWTF-- | | | | 5 | \$50.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | MT----- | | | | 2 | \$50.00 | | | |
| N 4 | KFVE | 06/30/12 | 06/30/12 | TMZ (PA - Wkd) | 5p-7p | | :30 | | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | -----S- | | | | 1 | \$20.00 | | | |
| N 5 | KFVE | 06/26/12 | 06/26/12 | Cold Case | 7p-8p | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | -T----- | | | | 1 | \$100.00 | | | |
| N 6 | KFVE | 07/03/12 | 07/03/12 | Cold Case | 8p-9p | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/02/12 | 07/08/12 | -T----- | | | | 1 | \$100.00 | | | |
| N 7 | KFVE | 06/27/12 | 06/27/12 | Burn Notice | 8p-9p | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | --W---- | | | | 1 | \$100.00 | | | |
| N 8 | KFVE | 06/22/12 | 07/03/12 | Hawaii News Now At Nine | 9p-935p | | :30 | | | NM | 8 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/18/12 | 06/24/12 | ----F-- | | | | 1 | \$400.00 | | | |
| | Week: | 06/25/12 | 07/01/12 | MTWTF-- | | | | 5 | \$400.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | MT----- | | | | 2 | \$400.00 | | | |
| N 9 | KFVE | 06/24/12 | 07/01/12 | Hawaii News Now At Nine | 9p-935p | | :30 | | | NM | 2 | \$600.00 |

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KFVE-K5
20 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 786023 / | |

| Contract Dates | Product | Estimate # |
|---------------------|---------------------|------------|
| 06/22/12 - 07/03/12 | 6/24-7/3 (National) | 11311 |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| Pacific Resource Partner | 06/21/12 / 06/22/12 |

| | | | | | | | | | | | Totals | |
|-----------------------------------------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|--------|------------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
| | | | | | | | | | | | 4 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | -----S | | | | 1 | \$300.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | -----S | | | | 1 | \$300.00 | | | |
| | | | | | | | | | | | | |
| N 10 | KFVE | 06/22/12 | 07/01/12 | Extra (935p-1005p) | 935p-1005p | | :30 | | | NM | | |
| | | | | | | | | | | | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | ----F-- | | | | 1 | \$100.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | -TW-F-- | | | | 3 | \$100.00 | | | |
| | | | | | | | | | | | | |
| N 11 | KFVE | 06/23/12 | 06/23/12 | Hawaii News Now At Nine | 9p-935p | | :30 | | | NM | | |
| | | | | | | | | | | | 45 | \$7,070.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | -----S- | | | | 1 | \$350.00 | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| *Tax 1 Note: General Excise Tax 4.712%. | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | |

*Tax 1 Note: General Excise Tax 4.712%.

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|-------------------|-------------------|-----------------|-------------------|
| 05/28/12 - 06/24/12 | 6 | \$1,350.00 | \$1,147.50 | \$54.07 | \$1,201.57 |
| 06/25/12 - 07/03/12 | 39 | \$5,720.00 | \$4,862.00 | \$229.10 | \$5,091.10 |
| Totals | 45 | \$7,070.00 | \$6,009.50 | \$283.17 | \$6,292.67 |

Signature: _____ Date: _____

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

| | | |
|----------------------------------------------------------|----------------------------------------------------|--------------------------------------------------------|
| Contract / Revision 925307 / | | Alt Order # |
| Product 6/22-7/3 | | |
| Contract Dates 06/22/12 - 07/03/12 | | Estimate # |
| Advertiser Pacific Resource Partnership | | Original Date / Revision 06/21/12 / 06/21/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KITV | Account Executive KITV Political Local K | Sales Office Honolulu |
| Special Handling Political Duplicate File Copy | | |
| Demographic Adults 25-54 | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|--------------------------|--------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KITV | 06/25/12 | 07/03/12 | KITV 4 News This Morning | 5-530A | | :30 | | | NM | 7 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$100.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$100.00 | | | |
| N 2 | KITV | 06/25/12 | 07/03/12 | KITV 4 News This Morning | 530-6A | | :30 | | | NM | 7 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$100.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$100.00 | | | |
| N 3 | KITV | 06/25/12 | 07/03/12 | KITV 4 News This Morning | 6-7A | | :30 | | | NM | 10 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 22111-- | | | | 7 | \$100.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | 12----- | | | | 3 | \$100.00 | | | |
| N 4 | KITV | 06/25/12 | 07/03/12 | GMA M-F | 7-9am | | :30 | | | NM | 11 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 11222-- | | | | 8 | \$100.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | 21----- | | | | 3 | \$100.00 | | | |
| N 5 | KITV | 06/25/12 | 07/03/12 | The View | 8:58-10:00 am / Hc | | :30 | | | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 1-11--- | | | | 3 | \$150.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$150.00 | | | |
| N 6 | KITV | 06/25/12 | 07/03/12 | Nate Berkus Day | Nate Berkus Day | | :30 | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | -1--1-- | | | | 2 | \$100.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | 1----- | | | | 1 | \$100.00 | | | |
| N 7 | KITV | 06/25/12 | 07/03/12 | Judge Judy Daytime | Judge Judy Daytim | | :30 | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | 1--1--- | | | | 2 | \$100.00 | | | |
| | Week: | 07/02/12 | 07/08/12 | -1----- | | | | 1 | \$100.00 | | | |
| N 8 | KITV | 06/25/12 | 07/01/12 | The Chew | 12p-1p | | :30 | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/25/12 | 07/01/12 | -11-1-- | | | | 3 | \$100.00 | | | |

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 925307 / | |

| Contract Dates | Product | Estimate # |
|---------------------|----------|------------|
| 06/22/12 - 07/03/12 | 6/22-7/3 | |

| Advertiser | Original Date / Revision |
|--------------------------|--------------------------|
| Pacific Resource Partner | 06/21/12 / 06/21/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 9 | KITV | 06/25/12 | 07/03/12 | Ellen | 3-4pm | | :30 | | | NM | 7 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$100.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$100.00 | | | |
| N 10 | KITV | 06/25/12 | 07/03/12 | Dr Oz 4-5p | 4-5p | | :30 | | | NM | 7 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$150.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$150.00 | | | |
| N 11 | KITV | 06/22/12 | 07/03/12 | KITV News At 5 | 5-5:30pm | | :30 | | | NM | 8 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$300.00 | | | |
| | | Week: 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$300.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$300.00 | | | |
| N 12 | KITV | 06/22/12 | 07/03/12 | KITV News At 6 | 6-6:30pm | | :30 | | | NM | 6 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$500.00 | | | |
| | | Week: 06/25/12 | 07/01/12 | -1-11-- | | | | 3 | \$500.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$500.00 | | | |
| N 13 | KITV | 06/22/12 | 07/03/12 | How I Met Your Mother M-F | 6:27-7:00 pm | | :30 | | | NM | 8 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$300.00 | | | |
| | | Week: 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$300.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$300.00 | | | |
| N 14 | KITV | 06/23/12 | 06/30/12 | How I Met Your Mother Sat | 6:30-7:00 pm | | :30 | | | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/18/12 | 06/24/12 | -----1- | | | | 1 | \$175.00 | | | |
| | | Week: 06/25/12 | 07/01/12 | -----1- | | | | 1 | \$175.00 | | | |
| N 15 | KITV | 06/25/12 | 07/02/12 | BACHELORETTE | 7-9P | | :30 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | 1----- | | | | 1 | \$900.00 | | | |
| | | Week: 07/02/12 | 07/08/12 | 1----- | | | | 1 | \$900.00 | | | |
| N 16 | KITV | 06/27/12 | 06/27/12 | MODERN FAM | 8-9pm | | :30 | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | --1---- | | | | 1 | \$1,500.00 | | | |
| N 17 | KITV | 06/28/12 | 06/28/12 | WIPEOUT | 8-9pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | ---1--- | | | | 1 | \$800.00 | | | |
| N 18 | KITV | 06/29/12 | 06/29/12 | SHARK TANK | 7-8pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/25/12 | 07/01/12 | ----1-- | | | | 1 | \$600.00 | | | |
| N 19 | KITV | 06/22/12 | 06/22/12 | PRIMETIME | 8-9pm | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$500.00 | | | |
| N 20 | KITV | 06/23/12 | 06/23/12 | EXT HOME | 8-9pm | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 06/18/12 | 06/24/12 | -----1- | | | | 1 | \$250.00 | | | |
| N 21 | KITV | 06/30/12 | 06/30/12 | CASTLE | 9-10pm | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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|-----------------------------------------------|--|--------------------------------------------------------|
| Contract / Revision 925307 / | | Alt Order # |
| Contract Dates 06/22/12 - 07/03/12 | | Product 6/22-7/3 |
| Estimate # | | |
| Advertiser Pacific Resource Partner | | Original Date / Revision 06/21/12 / 06/21/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | -----1- | | | | 1 | \$400.00 | | | |
| N 22 | KITV | 07/01/12 | 07/01/12 | EXT MKOVER | 8-10P | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | -----1 | | | | 1 | \$1,200.00 | | | |
| N 23 | KITV | 06/25/12 | 07/03/12 | KITV News At 10 | 10-1035pm | | :30 | | | NM | 7 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$500.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$500.00 | | | |
| N 24 | KITV | 06/24/12 | 07/01/12 | KITV 4 News at 10 Sun | KITV 4 News at 10 | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1 | | | | 1 | \$500.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | -----1 | | | | 1 | \$500.00 | | | |
| V 25 | KITV | 06/25/12 | 07/03/12 | KITV 4 News at 10 II M-F | KITV 4 News at 10 | | :30 | | | NM | 7 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/25/12 | 07/01/12 | 11111-- | | | | 5 | \$300.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | 11----- | | | | 2 | \$300.00 | | | |
| V 26 | KITV | 06/23/12 | 06/30/12 | KITV 4 News at 10 Sat | KITV 4 News at 10 | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1- | | | | 1 | \$500.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | -----1- | | | | 1 | \$500.00 | | | |
| J 27 | KITV | 06/23/12 | 06/23/12 | KITV News At 5 | Sa/Su 5-5:30pm | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1- | | | | 1 | \$300.00 | | | |
| J 28 | KITV | 06/23/12 | 06/23/12 | KITV News at 6 Saturday | KITV News at 6 Sa | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | -----1- | | | | 1 | \$500.00 | | | |
| J 29 | KITV | 06/22/12 | 07/03/12 | Nightline | 11-1130p | | :30 | | | NM | 4 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 06/18/12 | 06/24/12 | ----1-- | | | | 1 | \$80.00 | | | |
| Week: | | 06/25/12 | 07/01/12 | 1-1---- | | | | 2 | \$80.00 | | | |
| Week: | | 07/02/12 | 07/08/12 | -1----- | | | | 1 | \$80.00 | | | |
| Totals | | | | | | | | | | | 120 | \$30,820.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|-------------------|------------|--------------------|--------------------|
| 5/28/12 -06/24/12 | 11 | \$3,905.00 | \$3,319.25 |
| 6/25/12 -07/03/12 | 109 | \$26,915.00 | \$22,877.75 |
| Totals | 120 | \$30,820.00 | \$26,197.00 |

Signature: _____ Date: _____

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